OER Strategic Plan
2016 - 2020

Ocean Exploration Advisory Board Meeting
March 31, 2015 – La Jolla, California
The Current OER Strategic Plan

Strategic Goals

1. Conduct scientific baseline characterizations of unknown or poorly understood ocean basin boundaries, processes, and resources

2. Transition ocean exploration discoveries to new research areas and research results to new applications to benefit society

3. Increase the scope, pace, and efficiency of exploration and research through advancement of underwater technologies

4. Engage audiences through innovative means by integrating science, education, and outreach
Considerations for the next OER Strategic Plan

- What is the vision for OER in 2020 – what questions will drive us?
- How will our mission evolve in response to the vision?
- What must we produce to meet our mission?
- Who are our key partners and what is their role?
- What are our current capabilities and how must they evolve?
- What will define success and how will we measure it?
The next Strategic Plan must

- Address National Ocean Policy priority objectives
- Connect with the Department of Commerce Strategic Plan
- Support the NOAA mission
- Support the OAR mission
- Complement the exploration mission and activities of partners
The following outline is commonly used by NOAA programs
• Vision Statement – describes the desired future state
• Mission Statement – describes what will be done
• Goals and Objectives – specifies results and steps to achieve them
• Functions – what the program will execute
• Capabilities – how the program will execute
Proposed Process

Phase I
Review NOP, DOC, NOAA, OER, and partner Strategic Plans

Phase II
Draft a revised OER Strategic Plan

Phase III
Facilitated internal and external discussions, and revise draft

Phase IV
Comment period and final revisions

Phase V
Publish and distribute

How can the OEAB engage?
Questions?

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