



10 cruises

273,047 km² mapped 94,442 linear km mapped

63 ROV dives

532 hours of ROV time

335 hours on bottom

470 hours of video

201 samples collected 127 subsamples collected

6,000 m depth reached

100+ participating scientists

19 cruises

313,047 km² mapped 116,177 linear km mapped

151 ROV dives

1,332+ hours of ROV time

989+ hours on bottom

1,270+ hours of video

750 samples collected 2,386 subsamples collected

6,000 m depth reached

hundreds of participating scientists

E/V Nautilus

9 cruises

40,000 km² mapped 21,735 linear km mapped

88 ROV dives

800+ hours of ROV time

654+ hours on bottom

800+ hours of video

549 samples collected 2,259 subsamples collected

3,352 m depth reached

100+ participating scientists

2016 Engagement & Outreach

		Ocean Exploration and Research	OCEAN EXPLORATION TRUST	% change from FY15
	Website Visits	14,016,409	2,700,000	↑ 10.6 % increase
	Live Video Views	4,300,000+	1,700,000	↑ 112.5 % increase
f	Facebook Likes	98,662	79,200	↑ 73.3 % increase
y	Twitter Followers	78,764	15,000	↑ 28.5 % increase
O	Instagram Followers	662	9,000	↑ 222 % increase
	Youtube Views Youtube Subscribers	8,088,687 34,716	13,800,000 60,400	↑ 59.8% increase↑ 173.7% increase
*	Educators Trained Reached Students Educator Workshops	1000 114,502 43	137 70,000+ 5	↑ 17% increase↓ 7.7% decrease↑ 20% increase

Media Mentions

Thousands of stories were generated from hundreds of outlets ranging from NBC, CNN, Associated Press, Scientific American, TIME, and The Weather Channel, to Gizmodo, BuzzFeed, and HowStuffWorks.